

2022-2023 District Goals

District: 20 W

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[393 Action Plan 2022-2023 \(1\) 7255.docx](#)

[393 Diabetes 23 2313.docx](#)

[393 Hunger Action Plan23 7977.docx](#)

[393 Marketing and PR Action Plan23 4102.docx](#)

[393 Membership Development 23 6844.docx](#)

[393 New Voices23 6331.docx](#)

[393 Service2023 2610.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead: [Contact the GAT](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

| | New Clubs | Charter Members | New Members | Dropped Members |
|-------------|-----------|-----------------|-------------|-----------------|
| 1st Quarter | 1 | 15 | 20 | 10 |
| 2nd Quarter | 1 | 15 | 25 | 10 |
| 3rd Quarter | 1 | 20 | 25 | 10 |
| 4th Quarter | 1 | 15 | 30 | 10 |

FY New Clubs

4

FY Charter Members

65

FY New Members

100

FY Retention Goal

40

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

125

Action Plan

[Action Plan 2022-2023 \(1\).docx](#)

[Diabetes 23.docx](#)

[Hunger Action Plan23.docx](#)

[Marketing and PR Action Plan23.docx](#)

[Membership Development 23.docx](#)

[New Voices23.docx](#)

[Service2023.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

Action Plan

[422 Action Plan 2022-2023 \(1\) 1454.docx](#)

[422 Diabetes 23 8313.docx](#)

[422 Hunger Action Plan23 125.docx](#)

[422 Marketing and PR Action Plan23 248.docx](#)

[422 Membership Development 23 5375.docx](#)

[422 New Voices23 436.docx](#)

[422 Service2023 1853.docx](#)

LCIF

Goal Statement

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 15% and club participation in our district increases by 20%.
- b. Our team will ensure that 35 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 75 members of my district cabinet to make a personal donation to LCIF.

Action Plan

[423 Action Plan 2022-2023 \(1\) 9000.docx](#)

[423 Diabetes 23 1025.docx](#)

[District Administration Action Plan.docx](#)

[423 Hunger Action Plan23 4897.docx](#)

[423 Marketing and PR Action Plan23 7751.docx](#)

[423 Membership Development 23 2863.docx](#)

[423 New Voices23 4998.docx](#)

[423 Service2023 1545.docx](#)

CUSTOM GOALS

Goal Statement

S - to increase membership by 5%

M - The number of new members

A - To share marketing tools & develop new Ideas

R - It is a large number of members, if the DGs work together it is possible

T - June 15 2023

Action Plan

[MD -20 2023.docx](#)

Goal Statement

S- Get information from Lions member at Club Level, what are your 3 big issues

M - increase membership by 130

A - Share action ideas to for Clubs to implement.

R - give training to all Lions, & tools to do the jobs (we Serve

T - June 1, 2023

Action Plan

[358_Action Plan 2022-2023 \(1\)_5920.docx](#)