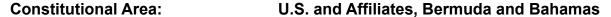
## 2022-2023 District Goals

District: 20 W





### **SERVICE ACTIVITIES**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

### **Action Plan**

- 393 Action Plan 2022-2023 (1) 7255.docx
- 393 Diabetes 23 2313.docx
- 393 Hunger Action Plan23 7977.docx
- 393 Marketing and PR Action Plan23 4102.docx
- 393 Membership Development 23 6844.docx
- 393 New Voices23 6331.docx
- 393 Service2023 2610.docx

### GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on successes and challenges to GAT leaders

## **GLOBAL MEMBERSHIP APPROACH SUPPORT**

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:Contact the GAT

# MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

# **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	15	20	10
2nd Quarter	1	15	25	10
3rd Quarter	1	20	25	10
4th Quarter	1	15	30	10

**FY New Clubs** 

4

**FY Charter Members** 

65

**FY New Members** 

100

**FY Retention Goal** 

40

**NET GROWTH GOAL** 

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

125

## **Action Plan**

Action Plan 2022-2023 (1).docx

Diabetes 23.docx

Hunger Action Plan23.docx

Marketing and PR Action Plan23.docx

Membership Development 23.docx

New Voices23.docx

Service2023.docx

## LEADERSHIP DEVELOPMENT

## **Goal Statement**

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 75% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.

#### **Action Plan**

- 422 Action Plan 2022-2023 (1) 1454.docx
- 422 Diabetes 23 8313.docx
- 422 Hunger Action Plan23 125.docx
- 422 Marketing and PR Action Plan23 248.docx
- 422 Membership Development 23 5375.docx
- 422 New Voices23 436.docx
- 422 Service2023 1853.docx

### **LCIF**

### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 15% and club participation in our district increases by 20%.
- b. Our team will ensure that 35 clubs in my district achieve 100% member participation.
- c. I will work to achieve a Silver level LCIF Chairperson's Medal.
- d. I will make a personal donation of \$ 100 to LCIF and I will ask 75 members of my district cabinet to make a personal donation to LCIF.

#### **Action Plan**

- 423 Action Plan 2022-2023 (1) 9000.docx
- 423 Diabetes 23 1025.docx
- District Administaration Action Plan.docx
- 423 Hunger Action Plan23 4897.docx
- 423 Marketing and PR Action Plan23 7751.docx
- 423 Membership Development 23 2863.docx
- 423 New Voices23 4998.docx
- 423 Service2023 1545.docx

### **CUSTOM GOALS**

### **Goal Statement**

- S to increase membership by 5%
- M The number of new members
- A To share marketing tools & develop new Ideas
- R It is a large number of members, if the DGs work together it is possible
- T June 15 2023

#### **Action Plan**

MD -20 2023.docx

### **Goal Statement**

- S- Get information from Lions member at Club Level, what are your 3 big issues
- M increase membership by 130
- A Share action ideas to for Clubs to implement.
- R give training to all Lions, & tools to do the jobs ( we Serve
- T June 1, 2023

# **Action Plan**

358\_Action Plan 2022-2023 (1) 5920.docx